



globalloon

eleva tu impacto

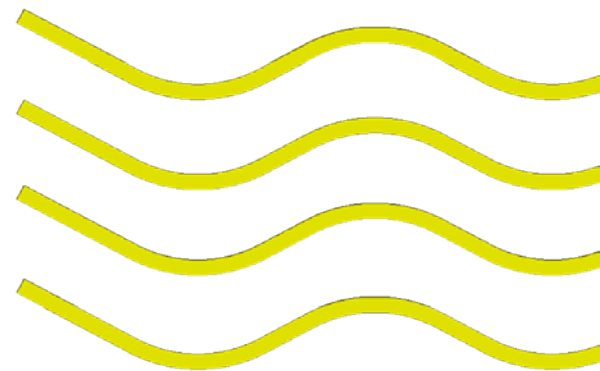
Brand Activation Solutions



**ELEVATE
YOUR
IMPACT**



Custom balloons. Built around your brand.



We turn campaign ideas into branded products and memorable experiences for your audience.



What We Do

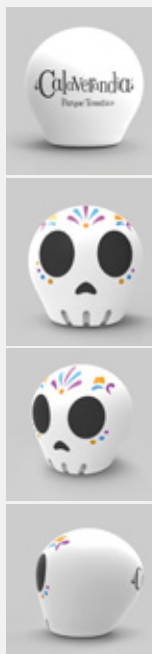
We develop creative concepts using inflatable, static, and interactive materials to help brands stand out in retail, events, and activations.



MERCH



BTL



From a creative idea to a physical brand experience.



STRATEGY

We develop your idea from the initial brief through production planning.



PRODUCTION

We collaborate with your team to align design, materials, and production with the campaign.



DISTRIBUTION

We plan packaging and distribution around the needs of your rollout.



**Design, engineering, and
production. Connected to bring
your brand to life.**



OUR PRODUCTS



Branded Balloons

Foil, latex, and LED options



Advertising Inflatables

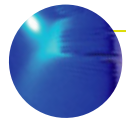
Giant inflatables, product replicas, interactive and pool designs



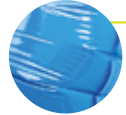
Custom Shapes

Divertiglobos, Rocket, cheering sticks, and balloon wands

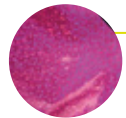
Choose the right material and finish for your brand.



Metallic: reflective foil finish



Gelli Beans: a distinctive finish option



Holographic: light-catching patterns

Clear View: transparent film



PRINTING OPTIONS

Flexographic Printing

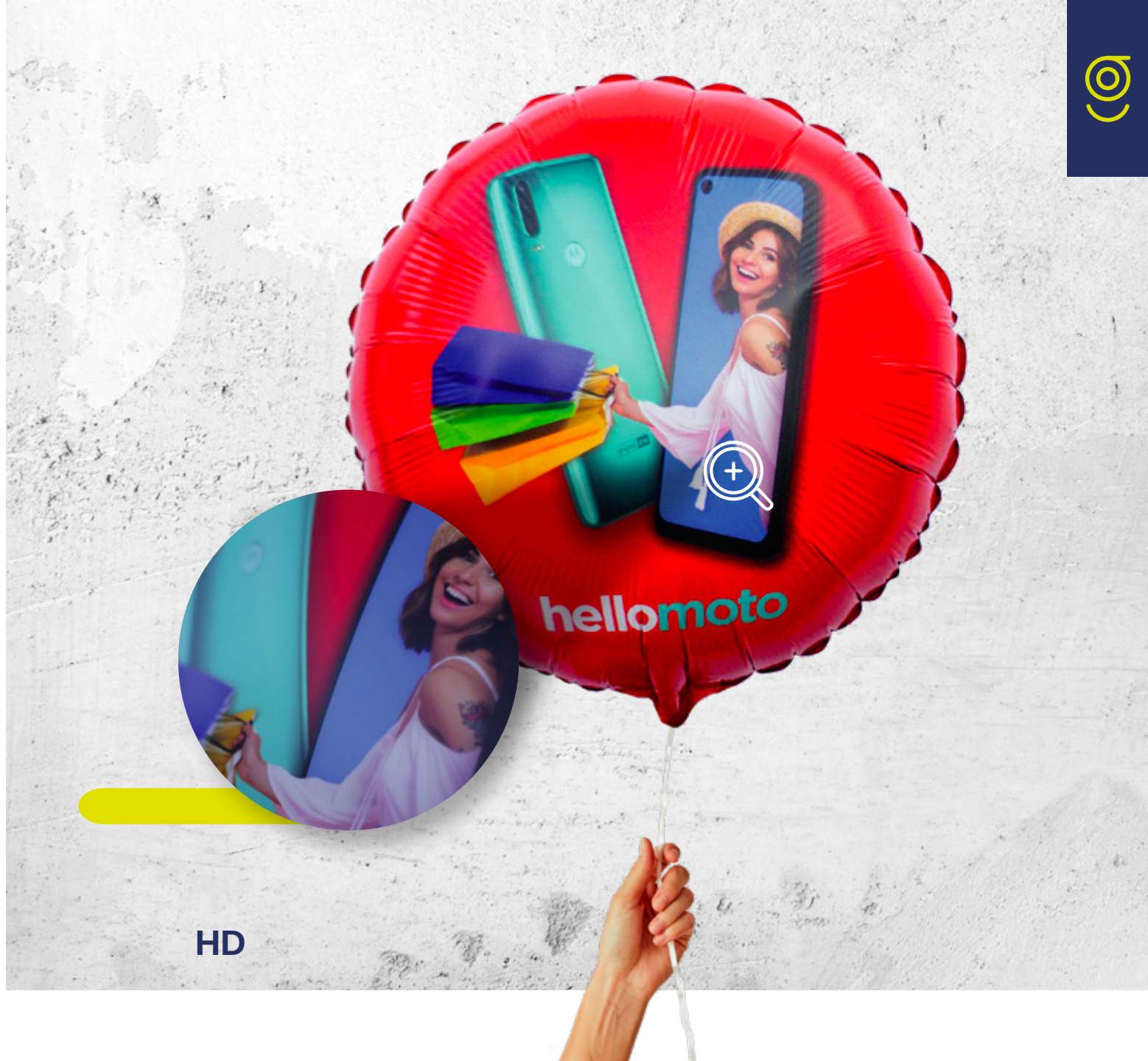
Reference minimum: 5,000 units

HD Printing

Photo-quality artwork

Reference minimum: 2,000 units

Final specifications and quantities are confirmed in your quote.





BALLOONS



CUSTOM FOIL BALLOONS

Sizes & reference MOQs

4-14 in: 10,000 | 18-26 in: 5,000 | 28-36 in: 3,000

Finishes

Metallic, clear, holographic, Gelli Beans

Printing

Flexographic and HD; confirmed per project



BALLOONS



CUSTOM-PRINTED LATEX BALLOONS

Sizes

9 and 12 inches

Material

Natural rubber latex

Printing

Method confirmed for each project

Care

Follow the product handling and disposal instructions



BALLOONS



LED BALLOONS

Reference sizes

9 and 12 inches; confirm the selected design

Material & lighting

Confirmed for the selected product

Printing

Confirmed for each project

Care

Follow the instructions for the balloon and lighting components



PRODUCTS



CHEERING STICKS & ROCKET

Size

Based on the approved design

Material

Confirmed for the selected product

Printing

Flexographic options; confirm per project

Care

Reuse depends on construction and condition



PRODUCTS



DIVERTIGLOBOS

Size

Based on the approved design

Finishes

Metallic, clear, holographic, Gelli Beans

Printing

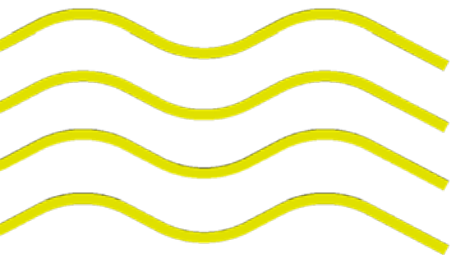
Flexographic options

Care

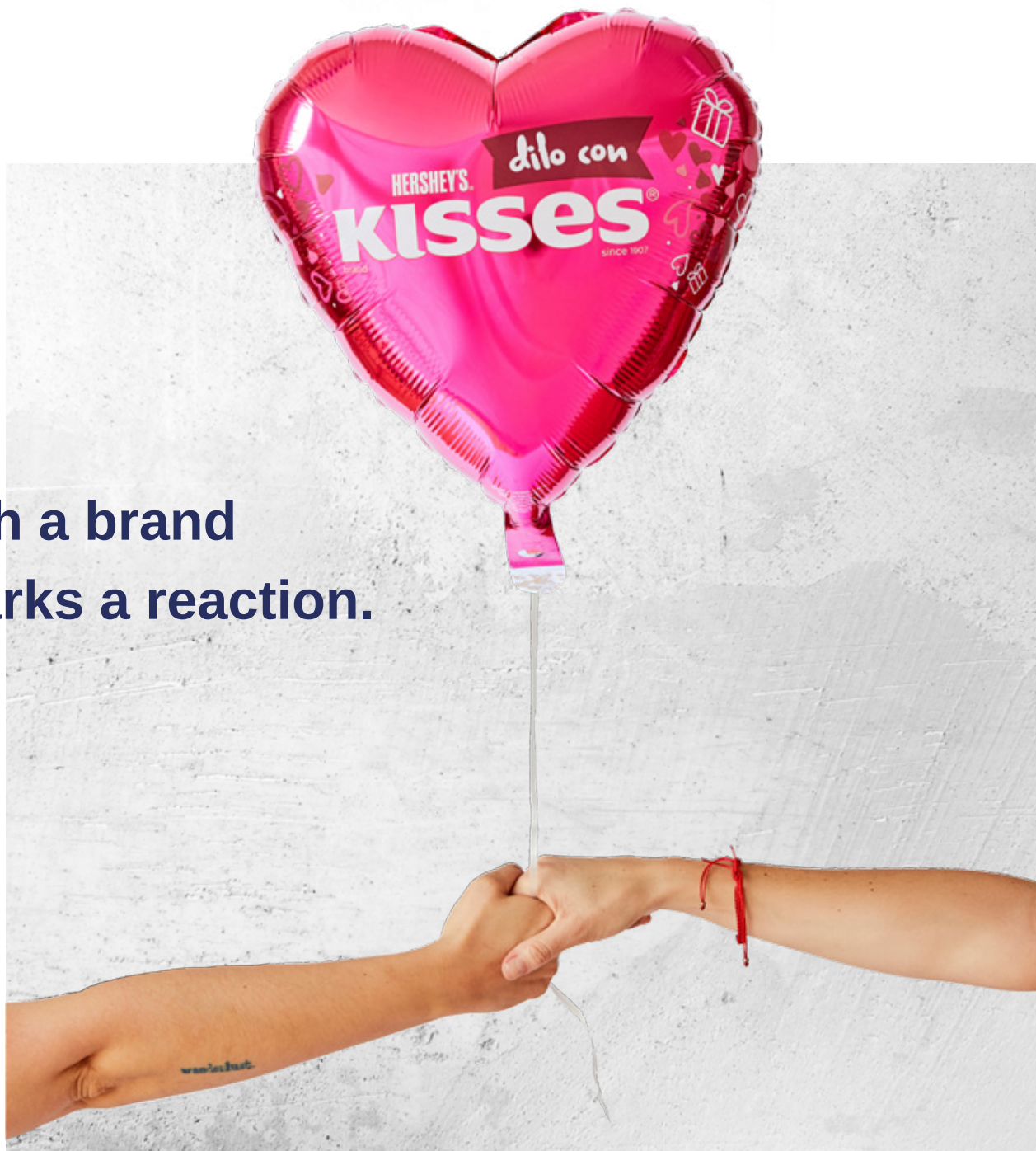
Reuse depends on construction and condition

ADVERTISING INFLATABLES





**Make an impact with a brand
experience that sparks a reaction.**





Custom shapes. Campaign-specific impact.

Bring your product or campaign concept into the spaces where your audience connects with your brand. Explore custom inflatables for retail activations, events, and experiential campaigns.



STANDARDS & DOCUMENTATION

Discuss the requirements for your campaign, market, and selected products.



Ask our team which documentation applies to your project.



**OXO-BIODEGRADABLE
PLASTIC
TECHNOLOGY**

EN17



intertek

Reference marks from our original catalog. Current scope and validity require confirmation.



SMARTER USE. LESS WASTE.

Plan beyond the activation.

Care for products to extend their useful life. Explore reuse where the design and condition allow. Check local collection and recycling options for the actual materials used.

REUSE. REPURPOSE. RECYCLE.

Ask about the materials and recovery options for your project.



BRANDS WE'VE WORKED WITH



**Ready to elevate
your next campaign?
Let's talk.**



TALK TO OUR TEAM

Globalloon Team

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